



Eoghan Ruaidh Uí Néill Leac Phádraig



CLUB DEVELOPMENT PLAN 2011 – 2014

Aim 1 - Administration & Governance

Ref.	Action	Led by	Timescale	Assistance required	Targets
1a	To implement the Club Maith Club Development Programme	Club Committee Club Maith sub Committee	2011 - 2012	Advice from Ulster GAA Club Maith Advisers	Silver Award by 2012
1b	To review Club Constitution and policy documents in accordance with Club Maith recommendations	Sub Committee	Complete by 2011	Club Maith advisers	Submit to AGM by end 2011
1c	Develop long term financial plan to pay off current financial debts and plan for future	Development & Finance Committee	Plan in place end of 2011	Assistance from Accountant and QS in Club	Plan complete by end of 2012 and action plan available at AGM
1d	Develop annual programme of Club events	PRO, Social Committee	From Jan. 2012	Community involvement	Plan ready by start of 2012
1e	Seek wider involvement of players – past and present – and Community members in Club administration and planning	PRO, sub Committee to develop policies and widen base	By 2012	Community involvement and promotional materials	3 Additional players by 2011 AGM and 6 Community involvement in sub Committees by 2012
1f	Develop training programme for Club officers as part of ongoing governance review and development	Committee, PRO Development sub Committee	Ongoing	Ulster Council training Tyrone Committee training	New Club officers to attend training following election/appointment & annual club review of roles and remits





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CLUB DEVELOPMENT PLAN 2011 – 2014

Aim 2 - Coaching & Games Dev.

Ref.	Action	Led by	Timescale	Assistance required	Targets
2a	Revise & develop coaching programme at Youth and Adult levels – for male and female	Coaching Officer, Youth Officer, Club coaches	Start of 2011	County Coaching Committee & Sports officer Strabane District Council	Programme in operation for 2012 season
2b	Increase number of coaches at Foundation and Level 1 and progress to 2 Level 2 coaches	Coaching Officer & Coaching/Games sub Committee	By 2014	County coaching Committee, Ulster Council, Strabane District Council	Increase coach pool by 3 Foundation level coaches per year, 3 Level 1 by 2012, 1 Level 2 by end of 2012, 2 level 2 by 2014
2c	Provide for regular attendance at coaching refresher programmes and review sessions	Coaching Officer & Coaching Committee	Ongoing	Ulster Council Tyrone Coaching Strabane District Council	Annual review of coaching qualifications and targets for Club coaches. Report to AGM
2d	Provide annual Coaching Clinic for all Club coaches	Coaching Officer & Coaching Committee	By 2012	Strabane District Council Tyrone GAA Ulster Co.	First clinic by end 2012 – thereafter annually before season begins
2e	Regular reviews at Club level of coaching and team management	Coaching officer, Youth Officers & Games Committee	By 2012	Expertise from Ulster Council and Tyrone GAA	Annual reviews prior to AGM
2f	Develop annual Summer Camp for coaching and recreational games	Club Committee, Games Committee	Start 2012	Help from Strabane District Council, Sports Council NI, Tyrone & Ulster GAA	Week long coaching and games for players and Community by 2013
2g	Seek wider involvement of current & past players in coaching and games development	Club Officers, Coaching Officer	Start 2011	Role of PRO, coaching support from county GAA	3 additional players per year in coaching and games support





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CLUB DEVELOPMENT PLAN 2011 – 2014

Aim 2 - Coaching & Games Dev (cont'd).

Ref	Action	Led by	Timescale	Assistance Needed	Targets
2h	Investigate fall-off rates in young players and develop remedial action	Club Committee & Youth officers	2012	Internal review, questionnaire, parents	Strategy in place by 2013
2i	Develop FUNdamentals coaching and participation at Primary School level	Schools Officer, Coaching Committee	Start 2011	Sports Council NI, Strabane District Council, Tyrone GAA	3 coaches to develop specialisms in fundamentals per year from 2012
2j	Develop coaching and games programmes in conjunction with Primary Schools in catchment area	School Liaison Officer, Games sub Committee	2011	Tyrone Coaching Officer, parents & club coaches	Club coaches in Primary Schools, develop Primary inter school competitions, support fun games at U8
2k	Help develop awareness of health and wellness issues through coaching, games and Club promotion	Games Committee, Coaching Officer, Youth Officer, Children's Officer	From 2012	Local health service, Strabane District Council,	Poster programme, regular talks on health and wellness, support for recreational activities for all. Have at least 2 evening classes on related issues by end 2012
2l	Introduce Hurling at PS & U12 level	Committee, School Liaison Officer	2013	Tyrone GAA, Hurling Committee, parents	Indoor and ground hurling by Primary pupils by 2013





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CLUB DEVELOPMENT PLAN 2011 – 2014

Aim 3 - Culture & Heritage

Ref	Action	Led by	Timescale	Assistance Needed	Targets
3a	Culture & heritage events at Clubroom regularly	Cultural Officer, social Committee	From 2012	Local Conradh na Gaeilge and Comhaltas	Club heritage nights quarterly Monthly from 2013
3b	Est. of Irish language class	Cultural Officer	Start 2012	Local groups and tutors	Winter programme for 202
3c	Annual School Heritage event	Cultural Officer & Social Committee	2011	Strabane District Council, Schools Liaison, Community & parents	Awards event by summer of 2012
3d	Develop Scor - Scor na nÓg and Adult level - as annual Club event	Cultural Officer, Social Committee, Community representatives	2011	Community groups, parents, Tyrone Scor Committee, local music teachers	Key part of annual Club programme for 2011 and after
3e	Organise annual cultural events for whole Community	Social & Community sub Committee	From 2012	Community involvement, PRO	Annual ceilidh, annual school cultural programme, townland surveys, placenames
3f	Lead revival of Community drama group	Social & Community Committee	2011	Community involvement	Annual drama event from 2012



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CLUB DEVELOPMENT PLAN 2011 – 2014

Aim 3 - Culture & Heritage (cont'd)

3g	Survey Club and Community members on development of cultural & Community programme	Club Committee, PRO, Social sub Committee	2011	Questionnaire and Community involvement	Use questionnaire responses as base for development of cultural/heritage programme from 2012
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CLUB DEVELOPMENT PLAN 2011 – 2014

Aim 4 - Inclusion & Community Interaction

Ref.	Action	Led by	Timescale	Other support	Targets
4a	Organise annual Club/Community night to highlight role of Club	Committee & PRO	Annually from 2011	Publicity and invites to schools & parents	Feedback, access to Committee Sign up to membership
4b	Involvement of Community in Club planning & development processes	Club Committee, social & Community sub Committee	From 2011	PR activity, direct contacts	Inclusion of Community members on Club Committee – additional 6 per year
4c	Develop Club and Community Health, Wellness and recreational programmes	Club Committee, Social Committee, PR	From 2012	Local health service, Strabane District Council, funding providers	Annual health evenings Weekly recreational programmes for Club/Community members Posters & advisory leaflets
4d	Develop contacts with other Community groups and related organisations in the area	Committee, Youth officer, children's officer	By 2013	Community forum of Strabane District, funding organisations	Shared recreational activities at Youth & Community level – cross Community groups, shared presentations on health etc
4e	Organise and develop annual Festival	Club Committee & Festival Committee from Club and Community	From 2011	Strabane District Council, funders, PR work, sponsors	Community festival as annual event from 2012



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CLUB DEVELOPMENT PLAN 2011 – 2014

Aim 4 - Inclusion & Community Interaction (cont'd)

Ref.	Action	Led by	Timescale	Other support	Targets
4g	Develop caring and recreational programmes to meet the needs of wider Community	Club Committee, Social sub Committee, Youth Officer, Child Protection Officer	2012	Funders, equipment, volunteers	Fitness & health evenings, Community orientated recreational games, Youth Club, Youth entertainment



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CLUB DEVELOPMENT PLAN 2011 – 2014

Aim 5 - Finance & Development

Ref.	Action	Led by	Timescale	Other support	Targets
5a	Planning for redevelopment of Glenmornan Hall	Dev. Committee, Club officers	2010 – 2014	Funding, Community,	Complete lease of Hall Seek approval for dev plans Seek financing
5b	Planning for use of hall as Community and Club recreational resource	Dev. Committee and Club officers	2014	Funding Advisory role of Sports Council	Develop ideas & plans Consultation Progress to developments & equipment
5c	Development of small sized 3G play area/pitch for primary school and Youth use	Development Committee	2012 - 2015	External Funding	Seek funding support Develop pitch area Provide lighting and fencing by 2015
5d	Completion of work at pitch and training pitch	Development Committee	2010 - 2012	Loans, grant from Foundation for Sport	Lighting of training pitch Fencing of main pitch Perimeter work
5e	Long term financial planning – needs and opportunities	Treasurer, Club officers, development Committee	From 2011	Grants, Club financing programme, sponsors	Draft 5 year financial plan Initiate fund raising programme by end of 2011 Seek to develop Cairde Roe's by 2013



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CLUB DEVELOPMENT PLAN 2011 – 2014

Aim 5 - Finance & Development (cont'd)

Ref.	Action	Led by	Timescale	Other support	Targets
5f	Review Club future needs and development areas	Club Committee & development Committee	2011 -2015	How to finance, identified needs, location, sustainability	Widening Club base in Community – all areas Standing development group to seek opportunities for grant aid Prepare plans for future needs